

# THE **COMPANY PROFILE**

We specialize in developing cutting-edge software solutions that empower businesses to thrive in the digital age.

Helping Business Through Technology

## Welcome ...

We don't just write code or build systems... We build bridges between ideas and impact.

At RASN Consult, we believe technology is the language of the future — and we speak it fluently. Our journey began with a shared passion to create something different... something meaningful.

Every line of code we write carries purpose, and every project we deliver tells a story of trust and collaboration.

If you're looking for more than a service provider—
if you're looking for a strategic tech partner—
welcome to RASN.



Let's create something remarkable, together.

## Who We Are...

RASN Consult is a software company founded in 2020 by four experienced co-founders with a unified vision:

To build flexible, powerful, and practical digital solutions.

Headquartered in Alexandria, Egypt, our reach extends across Europe,USA & the Middle East. We offer full-cycle software development, as well as highly skilled outsourced staff for internationa projects — especially in Gulf markets.

> 40+ Expert Team Members

Primary Markets 15+ major successful projects



## OUR V&M...

# Visiön

To be the region's first choice for reliable, innovative software services.

# Mission

To empower our clients with practical, flexible software solutions that drive real growth & provide high quality software developers.

### Core Values...

## Values

We provide the best working environment for software developers, giving them the opportunity to be creative and highly productive while maintaining our commitment to excellence and customer satisfaction.



















# Our Services ...

Outstanding software and services that solve your challenges.



## 1-Web Development....

Custom web applications tailored to your business needs with modern technologies and frameworks.

## 2-Mobile Development...

Native and cross-platform mobile applications for iOS and Android platforms.





# 3-IT Outsourcing . . .

Provide top web and mobile developers. Flexible, skilled and ready to drive your shortor long-term projects forward.

# 4-IT Consulting . . .

Expert consultations for your IT projects and digital transformation initiatives.

# 5-Business Strategy . . .

Comprehensive business strategies that go beyond mere plans - blueprints for growth and innovation.

# 6-Hardware Equipment . .

Hardware solutions and equipment to support your technology infrastructure needs.



Recent Success Stories . . .



# Lab Dynamics . . . International Success

We successfully developed and delivered "Lab Dynamics," a comprehensive product solution for our client "Lab Solutions" based in Germany. This project demonstrates our capability to handle complex international projects and deliver high-quality solutions to European markets.

Germany Completed Lab Solutions

Learn more...





## VisCon . . . International Success

# The system automatically imports treatment

The system automatically imports treatment plans from Google Sheets, securely stores the data, and ensures that both staff and patients have seamless, real-time access to their appointment schedules. It stays fully synchronized with any updates made in the Google Sheet, maintaining data accuracy across the platform. Additionally, the system facilitates clear, efficient communication between staff and patients, and provides dynamic, personalized descriptions for each diagnosis and treatment, enhancing patient understanding and engagement.

Germany Completed Al-Moriat

## Bella Vista ... International Success

is an all-in-one travel booking system for tour operators, covering flights, hotels, trains, and tours. It supports cash and credit card payments and generates a detailed final voucher. Accurate reports help manage and track operations efficiently.

USA Completed BellaVista









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# Online Adapter . . . International Success

Online Adapter is your gateway to the world's leading Global Distribution Systems, including Amadeus, Sabre, and Galileo. By transforming complex flight data into clear, actionable insights, it empowers travel companies to deliver accurate after-booking calculations. With Online Adapter, you save time, reduce complexity, and gain a competitive edge in the travel industry.

Egypt/Saudi/USA Completed Adam Travel
Learn more..

## Booking lap ... National Success

\*BookingLab\* is a mobile application that allows you to easily book medical examinations at the top ranked laboratories in Egypt, enjoying exclusive discounts of up to 75%. With just a few taps, you can compare options, secure your appointment, and save money—making healthcare more accessible and affordable.

Egypt Completed Booking lap

Learn more..





## Digital Consulting For Growing Your Goals

We help clients develop a digital strategy so they know what they need to do and why they need to do it...

#### Expert Team

40+ talented developers, engineers, and designers with extensive experience.

#### Proven Track Record

Successful international projects like Lab Dynamics for German clients, BellaVista for USA clients & Booking lab for Middlest.

#### Focus on Quality

Commitment to excellence, customer satisfaction, & technological advancement.

#### Comprehensive Solutions

From strategy to implementation, we cover all aspects of digital transformation.

Client Testimonials . . .





#### FED ROV

### Dr. Hussein Abdellatif

"Lab Dynamic System acknowledges the exceptional contribution of RASNCONSULT in the successful development of our software system. Given the complexity and specialized nature of the application, they demonstrated remarkable dedication, investing the necessary time to fully understand our operational requirements. Their professionalism, technical proficiency, and commitment to quality ensured the delivery of a robust and reliable solution."





### Dr. Ahmed Shehata

"As the owner of the Booking Lab app, I am deeply grateful to RASNConsult for bringing our vision to life. They built our app from scratch with dedication, professionalism, and genuine care for our goals. Their team has been by our side from day one, providing continuous support and ensuring our platform keeps growing and improving. RASNConsult is not just a development company to us—they are a true partner in our journey."

Training & Resources continous Development . . .



# Internal Training Program . . .

To ensure our engineers stay at the forefront of the industry, we offer a continuous internal training program on the latest technologies.





# Summer Development Training . . .

We offer intensive Summer Training programs focused on Backend Development **using Java Spring Boot and VueJS** for fresh graduates and last year students. This demonstrates our commitment to knowledge sharing and developing the next generation of IT professionals.

Our Target Markets . . .



# Europe

We actively serve European markets with proven success in Germany through our Lab Dynamics project for Lab Solutions. Our European focus includes:

☑ Digital agencies and software companies.

IT consulting servicess.

☑ Customized software development.

☑ Developers outsourcing.

☑ Technology outsourcing.

## Middle East

Based in Alexandria, Egypt, we have deep understanding of Middle Eastern markets and provide comprehensive IT solutions including:

Regional business strategy consulting.

 $oldsymbol{\boxtimes}$  Developers outsourcing.

☑ Digital transformation services.

### USA

Based in Alexandria, Egypt, we have deep understanding of USA markets and provide comprehensive IT solutions including:

- ${f \boxtimes}$  Regional business strategy consulting.
- ☑ Customized software development.

- ☑ Digital transformation services.

# Leadership Team . . .

Meet the co-founders who established RASN Consult.



## Leadership Team . . .

Meet the co-founders who established RASN Consult.

#### CEO Ramy Gomaa

is a tech leader and Co-Founder with 20+ years of experience in managing complex software projects and leading high-performing teams. With an MBA and a Computer Science degree, he combines technical and business experies to drive growth. He has led subsidiaries, scaled teams, and managed multi-million-dollar projects for RASN Consult, Novomind, and EJADA.

#### CTO Sameh Samra

is a technology leader with a PhD in Computer Science and nearly 20 years of experience in software engineering, solution architecture, and high-performance computers with practical innovation to create scalable solutions that deliver measurable impact & lasting success. Passionate about solving complex challenges, the leads teams to innovate and execute with precision.

## COO

#### Ahmed Youssef

is COO at RASN Consult and relatione trainer, has over 15 years of experience in 11 liseden-hip and digital transformation. A PMP-certified professional with an MBA, he specializes in Al, cloud infrastructure, and change management, with a track record at companies like novomind AC. He is also an active thought leader and community contributor through volunteer work at Smouha SC and Alexandria Sporting Club

### Chairman

#### Hazem Muhammed

is an Applications Architect at Alinna Bank with over 20 years of experience in banking technology, data management, and enterprise systems integration. He has led complex projects such as Data Warehouse implementations, Fund Transfer Pricing systems, and digital banking solutions. As Co-Founder of RASH Consult, he blends technical expertise with entrepreneurial vision to deliver innovative IT consulting services.

## Get In Touch

Ready to transform your business with innovative technology solutions?



Partner with RASN Consult and unlock the power of technology to transform your business.

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